



A paper for inspired corporate communications

PRODUCT INFORMATION

Advocate is a leading corporate communications paper, designed to make your business stand out. It is versatile with a choice of distinctive finishes to suit your needs. Use Advocate for corporate identity, correspondence, stationery or business cards. Each item of the comprehensive range offers its own unique appeal.

Advocate Smooth Xtreme White combines a silky smooth surface with exceptional whiteness and a tactile opulence, which offers optimum print reproduction.

Advocate Digital Smooth Xtreme White combines a silky smooth finish with exceptional whiteness and a tactile opulence. It is precision trimmed in the appropriate grain direction for all sheet fed digital colour production presses and versatile with a choice of distinctive finishes to suit your needs.

Advocate Smooth Natural White offers an attractive off-white shade with a superior smooth surface.

Advocate Digital Smooth Natural White is an attractive off-white shade with a superior smooth surface. It is precision trimmed in the appropriate grain direction for all sheet fed digital colour production presses and versatile with a choice of distinctive finishes to suit your needs.

Advocate Laid Xtreme White has a quality, traditional appearance making it ideal for business stationery. Matching envelopes also available.

TYPICAL USES

Ideal for:

- Corporate Stationery
- Reports & Accounts
- Brochures
- Folders & Presentation Materials

STOCK SCHEDULES

Advocate Smooth Xtreme White

MM \ gsm	100	120	160	200	250	300	330	360	400
210 x 297	●								
450 x 640	●	●	●	●	●	●	●	●	●
720 x 1020			●			●	●		

Advocate Digital Smooth Xtreme White

MM \ gsm	120	250	300	330	360
450 x 320	●	●	●	●	●

Advocate Smooth Xtreme White Envelopes (Peal & Seal)

MM \ gsm	100
110 x 220 (DL)	●

SPECIFICATION

Technical Information									
Grammage	100	120	160	200	250	300	330	360	400
Thickness	110	135	180	220	275	330	365	400	440
Smoothness ml/min	55/80	55/80	55/80	55/80	55/80	55/80	55/80	55/80	55/80
Opacity %	90	91	>98	>98	>98	>98	>98	>98	>98
Moisture %	5.5	5.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5

The above information is given for general guidance only and is subject to change without notice.



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STOCK SCHEDULES

Advocate Smooth Natural White

MM \ gsm	100	120	250	330
450 x 640	●	●	●	●

Advocate Digital Smooth Natural White

MM \ gsm	120	250	330
450 x 320	●	●	●

Advocate Smooth Natural White Envelopes (Peal & Seal)

MM \ gsm	100
110 x 220 (DL)	●

SPECIFICATION

Technical Information				
Grammage	100	120	250	330
Thickness	110	135	275	365
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Opacity %	90	91	>98	>98
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STOCK SCHEDULES

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MM \ gsm	100
450 x 640	●

Advocate Laid Xtreme White Envelopes (Peal & Seal)

MM \ gsm	100
110 x 220 (DL)	●

SPECIFICATION

Technical Information	
Grammage	100
Thickness	140
Smoothness ml/min	800
Opacity %	93
Moisture %	5.5

The above information is given for general guidance only and is subject to change without notice.

